

# Redefining glass container handling: **VETROMECCANICA** raises the bar

Showcasing its cutting-edge glass container handling solutions at Glasstec 2024 in Dusseldorf this October, VETROMECCANICA will be in Hall 13, Booth F30, where the company will be exhibiting its advanced technologies and comprehensive support services - highlighting its ongoing commitment to innovation, quality and global expertise in the cold-end process.

**H**andling glass containers is a nuanced field in which each glass factory has unique requirements that necessitate bespoke plants, each crafted with meticulous care. That same attention remains crucial throughout both the cold-end process and lifecycle, which spans everything from design to production and service. During critical junctures, only a dependable and capable partner can guarantee unwavering support to ensure nobody stays isolated.

## **NEW ADVERTISING CAMPAIGN**

Here's why Vetromeccanica's new advertising campaign for the





glass industry boldly asserts: “With Vetromeccanica, you will never be alone again,” as a message portrayed visually on magazine covers, advertisements and a series of social media videos launched over July - using the shipwreck as a metaphor for the risks companies face without a steadfast partner.

### **STRENGTH IN TEAMWORK**

The real strength of Vetromeccanica lies in its team members, who explain the global advantages of partnering with a company boasting 30 years of experience in glass container handling. Vetromeccanica offers comprehensive expertise, cutting-edge technologies and complete management of the entire supply chain for automatic glass container handling systems.

### **STATE-OF-THE-ART FACILITIES**

Located in Neviano degli Arduini near Parma, Italy, Vetromeccanica operates from a headquarters spanning 41,000 square metres, complemented by a newly-acquired 13,000 square metre facility in Gattatico. This infrastructure enables the company to efficiently manage large-scale orders.

### **COLD END LINES EXPERTISE**

The expertise of Vetromeccanica’s department managers in Cold End Lines is pivotal. These start by first listening attentively to client needs from the design phase onward, offering

comprehensive consultancy that’s aimed at achieving optimal solutions. Here the Engineering department conducts rigorous technical assessments to ensure project feasibility and development - all tailored to the unique characteristics of each production environment.

### **COMMITMENT TO QUALITY AND INNOVATION**

Combining deep-rooted expertise with a commitment to exceeding industry standards, Vetromeccanica develops high-quality, 100 percent Made in Italy Cold End Lines. These encompass the entire process from lehr exit to palletizing units - accommodating glass containers of diverse shapes and sizes.

### **IN-HOUSE MANUFACTURING CAPABILITIES**

Vetromeccanica maintains quality control from raw materials through its advanced in-house carpentry and metalworking departments, ensuring flexibility and competitive advantages in cost and delivery times. The company also develops HMI and PLC systems





software internally, facilitating plant supervision, statistical management, machine safety and service optimization to minimise downtime and enhance productivity.

**GLOBAL INSTALLATION AND SUPPORT**

Installation, start-up, and upgrades of Vetromeccanica’s lines are conducted globally, supported by both on-site and remote services. A robust after-sales assistance programme

guarantees comprehensive support and rapid responses, bolstered by a well-stocked spare parts warehouse.

**GLASSTEC 2024**

These values and capabilities will be showcased at Glasstec 2024 in Dusseldorf this October, affirming Vetromeccanica’s presence in Hall 13, Booth F30, where the team looks forward to sharing their expertise in the cold-end world once again. ■

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