Triumph at **KERAGLASS** after a winning Düsseldorf event

KERAGLASS has reported great satisfaction following its recent participation at Glasstec 2024, at which the company saw its industry leadership reinforced. The event attracted numerous professionals, partners and potential customers who were able to view live demonstrations that fostered productive interactions - all paving the way for future growth and new market opportunities.

P articipation at this year's Glasstec turned out to be a great success for Keraglass in late October - providing yet another confirmation of the company's industry protagonism. Its stand welcomed a large number of visitors - all drawn by the company's innovative solutions and the high quality of the products on show. Attendees to the event displayed a significant level of interest. A large number of glass sector experts visited the stand, keen to take a look at the latest developments and receive more information on the possibilities offered by Keraglass's technologies.

ANSWERING UNMET NEEDS

Interactions with potential customers proceeded very smoothly, thanks to an open and constructive dialogue that afforded the team a chance to have a comprehensive understanding of the needs out there while proposing tailored solutions. Visitors were particularly attentive to the company's latest developments, with new products receiving considerable interest. Its live demonstrations proved especially popular, giving visitors a real-time look at the flexibility, precision and quality of Keraglass products and technological solutions. These interactive sessions gave attendees a close-up view of the benefits of our solutions, resulting in an engaging and extremely informative experience for all. Many of the company's existing customers dropped in to try out products and hold direct discussions with the stand team. The interac-

tive sessions that ensued, as well as practical demonstrations and detailed presentations all attracted a high level of interest, engendering even greater trust in Keraglass's offering. There was no shortage of positive feedback from customers, who clearly understood the benefits and capabilities of the solutions on offer - opening the way towards new opportunities for mutual collaboration.

SERVICE EXCELLENCE

The excellent customer service available from the company's team proved to be a key aspect of its success at the exhibition. Indeed its proactive approach, backed by solid expertise and readiness to answer visitor questions all produced a positive and professional atmosphere on the stand. This attention to detail meant the team was not only able to meet customer expectations, but also to gain a fuller understanding of their needs - resulting in full-spectrum conversations on how Keraglass' solutions can best match their requirements. The event closed on a note of absolute enthusiasm, with extremely promising outlooks for the future. With the interest generated and contacts collected at the exhibition, the team now feels fully justified in adopting an optimistic view of the future.

LOOKING AHEAD

Keraglass has since expressed its commitment to continue working in close contact with customers to understand their needs more completely - offering tailored solutions and building enduring business relationships. Here the company's participation at Glasstec acts as a springboard to strengthen its relations with customers, also allowing it to explore new market opportunities. Indeed thanks to Keraglass's high quality products, innovative approach and customer-service focus, it has laid solid foundations for the continuous growth and consolidation of its leadership role in the sector. Enthusiastic for all that the future may hold, Keraglass now looks forward to continuing this path of growth side by side with businesses.
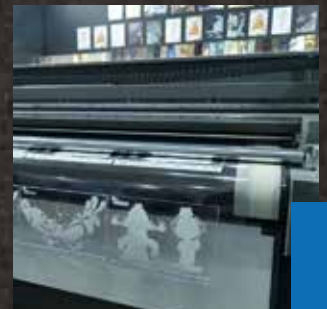
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